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If you’ve worked in the business market, you are undoubtedly familiar with Section 162 Bonus Plans. Rather than the traditional life insurance focused approach, this fresh approach delivers something that may be perceived as even more valuable: Long-Term Care coverage. Given the massive need for this coverage and potential state-level legislation, now’s the time to be talking about this with clients.

Interested in learning more? Let’s chat!

#section162 #longtermcare #executivebenefits