**Email Content**

There could be a piece missing from your asset allocation strategy: Asset location. You’re probably already using asset location to reduce income taxes for your clients, but may struggle to find sources of tax-favored market returns. Roth IRAs are means tested and other tax-favored assets simply don’t offer enough growth potential.

Ironically, most simply look past a asset class that offers the perfect blend of market upside and tax efficiency that also happens to be well established in the internal revenue code.

Drop me a note or give me a call if you want to take a closer look at how we’re designing this strategy with other advisors.